

a2b Fulfillment Sponsors Festival Walk Medallion



Greene County business, a2b Fulfillment, announced a \$10,000 contribution to Festival Walk, sponsoring the Large Medallion at the entrance to the new park. "We are proud to be able to make a contribution to Greensboro's Festival Walk" remarked Ayal Latz, a2b Fulfillment President. "Festival Walk symbolizes Greensboro's commitment to strengthen the community and grow. It means a lot to us at a2b Fulfillment to be a part of a strong community that prides itself on a great quality of life for the citizens."

The company chose to sponsor the Large "Circle of Life" Medallion

with the inscription on the plaque reading: *"This Medallion is donated in honor of all a2b Fulfillment employees. The Circle of Life symbolizes the spirit of Greensboro – a great place to live and work."*

A2b Fulfillment is a full-service third-party logistics provider with a specialty in order fulfillment, contact center solutions and value-added services. They offer companies an out-sourced solution to many back-end business functions. Based in Greensboro in the Stewart Parkway Industrial Park, the company offers a strategic location for economical

warehousing and logistics services, allowing for faster delivery and lower overall freight costs for a national shipping program. Both Business to Business and Direct-to-Consumer programs are supported. The company employs 90 people.

In 2011, a2b Fulfillment was awarded the Large Business of the Year Award from the Greene County Chamber of Commerce selected for its support to hundreds of families in Greene County through the food pantry. Several dozen employees also volunteer their personal time to load and unload trucks, stock warehouse

shelves and distribute food. "We are excited that both the company and our employees feel connected to this cause," remarked Sarah Latz, director of Human Resources.

Numerous community organizations benefit from a2b Fulfillment's company and employee volunteer efforts, including Other Goodwill Industries, the ATLAS, Habitat for Humanity and local youth athletic programs. They are also active members in the Greene and Putnam County Rotary clubs and the Greene County Chamber of Commerce.

"Greensboro's Festival Walk would not be possible without the

generous support of industries like a2b Fulfillment," smiles Cynthia Smith, chairman of the Fundraising Committee. "We are proud of forward-thinking business leaders like Ayal Latz in Greene County who help make the project possible."

Festival Walk sponsorships are still available for Willow Oak Trees, Circle of Life Medallions, Gas Lights, and Circular Benches made with pine from Greene County forests. Contact Cynthia Smith at 706-817-9168 for more information on memorializing your business or family at Festival Walk.